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Sylvania, Ohio 43560
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Website: yourgood.news
Ad e-mail: ads@yourgood.news

Our niche

The Sylvania AdVantage, the Good News Paper, is published twice a month for residents and business owners of the Sylvania area. The magazine format has been established following the industry-wide belief that magazines have more staying power than other publications. Once readers pick up a copy, they find community news that is often times unavailable from other sources. An estimated combined readership of over 15,000 read the Sylvania AdVantage and see your ad many times.

Circulation

Copies are distributed free of charge to public places such as the Sylvania Library, banks, grocery stores and schools. In addition, copies are mailed to subscribers and new Sylvania area residents.

Display rates

The base rate is \$20.00 per column inch. Discounts are given based upon the number of insertions.

Business card: \$26
 (Six time commitment required)

Inserts: \$60/thousand
 (8.5x11 inserts must be folded in half)

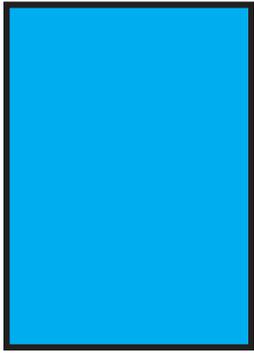
Political ads are pre-paid

	1 issue	6 issues	12 issues	24 issues
Full Page 10" w x 13" h	\$670	\$640	\$610	\$550
Half Page 10" w x 6.45" h OR 5" w x 13" h	\$380	\$364	\$350	\$317
Quarter 5" w x 6.45" h OR 10" w x 3.125" h	\$242	\$233	\$226	\$209
Eighth Page 5" w x 3.125" h OR 2.4" w x 6.45" h	\$136	\$130	\$120	\$118
Sixteenth Page 2.4" w x 3.125" h OR 5" w x 1.5" h	\$ 94	\$ 92	\$ 90	\$ 85

**Rates are for each issue.*

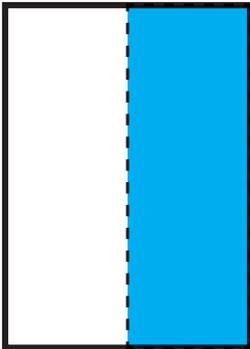
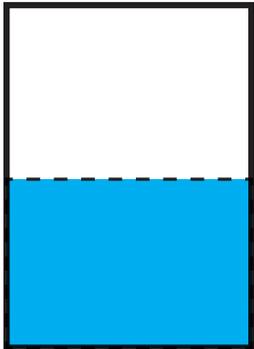
Classified ads

Classified ads are \$10 (45 characters) for a minimum of 20 words. Each additional word is 35¢. A bordered classified or a logo is an additional \$5. Call or email to place an ad. Deadline for classified ads are the same as the ad deadlines.



FULL PAGE

10" x 13"

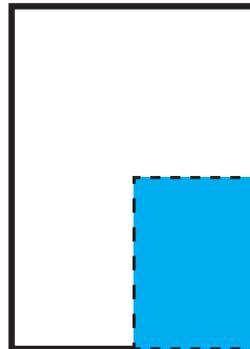
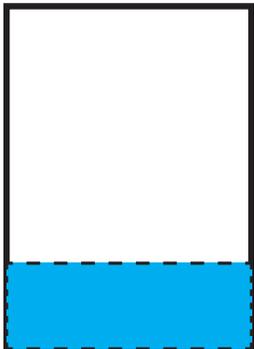


HALF PAGE

10" x 6.45"

or

5" x 13"

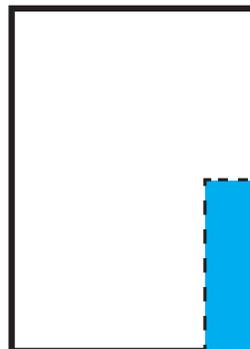
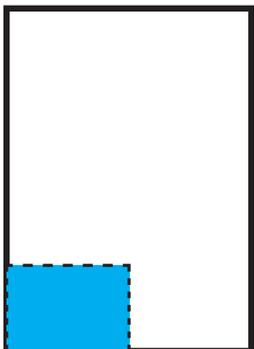


QUARTER PAGE

10" x 3.125"

or

5" x 6.45"

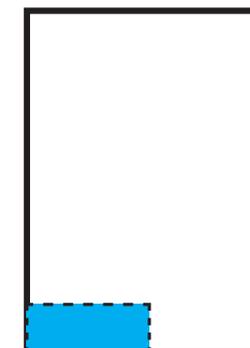
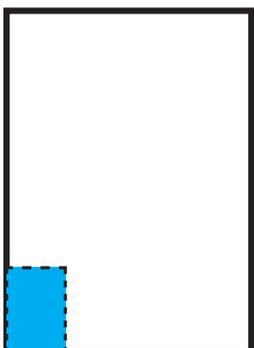


EIGHTH PAGE

5" x 3.125"

or

2.4" x 6.45"



SIXTEENTH PAGE

2.4" x 3.125"

or

5" x 1.5"